

LEADERLINES

MARTIN COUNTY LEADERSHIP Martin County Alumni

Sep / Oct 2010



From the President. . .

Thank You Steve for a great year...

We are well on our way to another great year for Leadership Alumni. Good luck to the future alum of Class 21. As the holiday season rapidly approaches, we look forward to good times, good friends and good fellowship. The struggles of the past couple years have caused a large majority of us to re-evaluate the things that are most important in our lives. Near the top of the list are the personal and professional relationships we develop along the way. Strong relationships are the backbone of our Leadership Alumni association and we continue to grow stronger every year because of the great cast of characters we call our membership. If you have not reached out to your graduating class recently I encourage everyone to make contact and stay involved. A great way to do that is to invite them to attend the annual fundraiser.

As we prepare for this year's annual Youth Leadership Scholarship fundraiser "Rollin On the River" Casino Extravaganza, I encourage everyone to save the date and plan on attending. (See Page 3 for details). We have moved the date up this year to avoid any scheduling conflicts with other events. I look forward to seeing you there.

Mike Ewing

Welcome Class 21...

Jenell Atlas, Martin County Sheriff's Office; Lynne Barletta, Art of Breakthrough; Jon Belding, Martin County Fire Rescue; Jason Berger, Colter Law Group; Samuel Bruning, Morgan Stanley Smith Barney; Lisa Dames, Aron's Towing; Susan Gaiieski, Lifestyle Realty Group; Cheryl Gaydos, Prudential Florida Realty PC; Leo Giangrande, AECOM; Leslie Haviland-Smith, Keiser University; John Hennessee, Fish House Art Center; Rene Iosco, McCarthy, Summers, Bobko; Robert Jennings, Jennings & Valancy, P.A.; Leslie Kandefer, IRSC, Clark A. L. Center; Marianne Keehan, First Peoples Bank; Kathleen Lannon, City of Stuart Police Department; Jennifer Manning, Martin County BOCC; Nancy McCarthy, The Firefly Group; Jessica McLain, Martin Memorial Foundation; Michael Merritt, Hill, Barth & King, LLC; Carl Newton, Edward Jones Investments; Charles Page, Morgan Stanley Smith Barney; Mary Palczer, MC Convention & Visitors Bureau; Kimberly Perron, Decorating Den Interiors; Bryan Richardson, MC Professional Firefighters; David Sarno, Seacoast National Bank; Dalynn Sotomayor, Martin Memorial Health Systems; Crystal Stiles, Business Development Board MC; W. Scott Turnbull, Cray Buchanan; David Youngstrom, Dunkelberger Engineering; Sue Zachman, TD Bank; Brett Zurich, Team Parks Inc.



Board of Directors

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Alumni & Business Directory Changes

Here are some changes to your printed Alumni & Business Directory:

- Marian Schlow is now Maria Wossum
- Susan McVeigh is now Susan Whittington
- Jennifer Flaugh would like her name changed to Jennifer Thurlow Flaugh
- J. Scott Herring - see his new information in Class Notes

Online Electronic Directory Info

HOW TO ENTER YOUR PROFILE INTO THE ELECTRONIC DIRECTORY

Once you have entered your information (and it is activated), you'll be able to login to the Members section and use the directory! The best part of this is that you will be able to update your directory page, photo, email or any other information anytime it changes. And even better, if you want a hard copy of anyone's page (or everyone's) you can print them.

Please gather your information together before you begin to reduce the chance of having your entry time out and having to start all over again. The information you'll need is the same stuff that was in the printed directory (plus your email and password so you can login after activation). If you don't have a photo, you can add it or additional profile information later!

Go to the form: http://www.leadershipmcalumni.com/membership_directory_add.asp

Photos must be **HEADSHOTS only**. And the file must be a jpg file. The form gives the suggested size (in pixels) but the site will accept slightly larger ones.

ONCE YOU ARE ACTIVATED IN THE DIRECTORY: HOW TO VIEW THE DIRECTORY OR CHANGE YOUR PROFILE

To login to the Member section, you'll use the email address and the password you entered on your profile. If you forget your password, type your email address and enter. You will be given a place to click if you have forgotten your password. A new one will be sent to you at the email address in your profile (be sure to check your spam folder - that's where mine went!). You can then change it (to something you prefer) after you login if you go to 'Edit My Information'.

If you want to update your profile, **DO NOT** go to the form above and reenter all of your information. Just login at the Member Login button on the website. Click on the 'Edit My Information' button. Make your changes. Click on 'Done' to register the changes.

Email questions to info@leadershipmcalumni.com.



Rollin' on the River Casino Extravaganza

Blackjack, Roulette, Craps, Texas Hold 'Em & Poker

Join us for the

LEADERship Alumni Fundraiser

and an evening of camaraderie, fun, games and live auction on
Friday, October 22 at 6:30 pm at the Flagler Park Recreation Center

Tickets are \$50 each... we'll provide heavy hors d'oeuvres and a signature cocktail.

RSVP by October 20

(for more information and reservations, call 287-1088 ext 106)

Benefiting

LEADERship Martin County Alumni Foundation for Youth Scholarship Program

a 501(c)(3) organization

SPONSORSHIP OPPORTUNITIES

- **\$1000 Monte Carlo Sponsor** receives 6 complimentary event tickets, 1 Reverse Raffle ticket, introduction during the evening, an ad on the Stuart/Martin County Chamber website, included in the promotion and thank you ads in the Palm Beach Post and the Stuart News, acknowledged accordingly in all public relations, name in LEADERlines newsletter and name in evening program.
- **\$500 Las Vegas Sponsor** receives 4 complimentary event tickets, introduction during the evening, an ad on the LEADERship Alumni website, included in the promotion and thank you ads in the Palm Beach Post and the Stuart News, acknowledged accordingly in all public relations, name in LEADERlines newsletter and name in evening program.
- **\$250 Atlantic City Sponsor** receives 2 complimentary event ticket, introduction during the evening, included in the promotion and thank you ads in the Palm Beach Post and the Stuart News, acknowledged accordingly in all public relations, name in LEADERlines newsletter and name in evening program.
- **\$100 Biloxi Sponsor** receives introduction during the evening, included in the promotion and thank you ads in the Palm Beach Post and the Stuart News, acknowledged accordingly in all public relations, name in LEADERlines newsletter and name in evening program.

Want to be seen as a Big Roller? Sponsor a Gaming Table ~ \$300

Receive 2 complimentary tickets, your name on a gaming table, introduction during the evening, name in LEADERlines newsletter and name in evening program.



You can buy your event tickets, your Reverse Drawing ticket (RD ticket), pay for your sponsorship or simply make a donation through PayPal on our website - www.leadershipmcalumni.com.

We hope you'll support our only fundraiser!!



MYL Off to a Great Start

On Tuesday, September 21st, 2010, the 39 students of this year's Martin Youth LEADERShip (MYL) Program held their first of the 2010-2011 school year monthly sessions. This month's Leadership Day was held at Indian Riverside Park. Event Coordinator Alec Connolly (Class 11) offered the students a full day of, "ice-breaking", team building, and leadership exercises that helped students find his or her leadership style, and introduced them to

goal setting. Connolly, from Gulf Stream Learning Council, Inc. worked with several adult volunteers including Heather Hoffmann from Bank Atlantic, Palm City. In conjunction with the volunteer leaders, the program would not be possible without the support of the individual High School staff that assist: Barbara Scharlau (Class 4) from MCHS (who has been participating for 14 years), Penny Wolfe from SFHS (who has been participating for 5 years), Terri Stone, from JBHS and Linda Jaskela from Clark Advanced Learning Center.

2010-2011 MYL Chair, Diana Bruton (Class 16) said, "Good leaders are made not born. We understand that if you have the desire and willpower, you can become an effective leader. Good leaders are developed through a never ending process of self-study, education, training, and experience. Furthermore, Leadership is a process by which a person influences others to accomplish an objective and directs the organization in a way that makes it more cohesive and coherent. Leaders carry out this process by applying their leadership attributes, such as beliefs, values, ethics, character, knowledge, and skills. Finally, we and our mentor volunteers understand that the youth of Martin County are indeed our future, and it is our responsibility to provide them with the basics of Leadership. Bernard Bass' theory of leadership (1989 & 1990) states that there are three basic ways to explain how people become leaders. The first two explain the leadership development for a small

number of people. These theories are: Some personality traits may lead people naturally into leadership roles; A crisis or important event may cause a person to rise to the occasion, which brings out extraordinary leadership qualities in an ordinary person; People can choose to become leaders. People can learn leadership skills.

The Martin Youth LEADERShip program began in 1995 as a LEADERShip Martin County Alumni project known as "Students on the Line" to promote leadership development and has evolved into MYL. The program is largely funded by the LEADERShip Martin County Foundation for Youth, a 501(c)(3) organization. The group is continually striving to better serve the students that have made application, and been accepted in the program. The current Martin Youth LEADERShip program is an opportunity for high school sophomores and juniors throughout Martin County to develop and enhance their leadership skills. Students must apply, and only 39 or so are selected to participate in this comprehensive nine-month program that is modeled after LEADERShip Martin County. Upon completion, these young Leaders have learned about their community including history, government, business, arts and culture, criminal justice and the environment. Every effort is made to select a racially, gender diverse class representing various levels of leadership experience.

On October 12th, 2010, Martin Youth LEADERShip will travel to Tanah Keetah Scout Camp and participate in their annual COPE (Challenge Outdoor Personal Experience), for a day of learning on the ropes course.

For more information about Martin Youth LEADERShip and how you might become a sponsor, donor, event coordinator or advisory board member, contact MYL Chair Diana Bruton at MartinYouthLeadership@gmail.com or (772) 286-1900 or visit the web site at: www.leadershipmcalumni.com/youth_leadership.asp.



MCHS student Michael Werder runs the "Land Mine" Course

Class Notes

Stacy Ranieri (Class 10) is proud to welcome **Nancy McCarthy**, a senior member of her team at the Palm City based public relations firm, The Firefly Group, as a member of LEADERShip Class 21. Nancy was also recently appointed as a new member of the Martin County Parks and Recreation Board.

In August, The Firefly Group was presented with two Golden Image Awards during the **Florida Public Relations Association's** (FPRA) 2010 Golden Image Awards ceremony. The awards competition, presented as part of FPRA's 72nd annual conference in Naples, Florida, honors excellence in public relations throughout the state. The awards were given to recognize Firefly for its pro-bono design and maintenance of a Facebook page for the Martin County Aquatics Center and for its production of the 2010 Florida Ranches Calendar.

The 2011 calendar will mark the sixth-annual Florida Ranches Calendar that Firefly has produced, and it is currently for sale. For more information or to purchase a 2011 calendar, please contact The Firefly Group at 772-287-5272 or email info@fireflyforyou.com.

The Big Heart Brigade of the Treasure Coast (BHBTC) is gearing up for its 18th annual Thanksgiving Day Dinner! BHBTC, an all-volunteer, non-profit public charity led by board members and LEADERShip alumni **Jeanette Mueller** (Class 10) and **Steve Wolfberg** (Class 7), hopes to serve 25,000 hot Turkey dinners to families across the Treasure Coast in 2010.



The goal of BHBTC's Thanksgiving Day Dinner event is to provide a hot dinner to the needy, lonely, shut-ins, the elderly, single mothers and fathers, underprivileged and at-risk children, the sick and injured, and others along the Treasure Coast who might not otherwise have the opportunity to enjoy a traditional Thanksgiving dinner. There are no income

or employment requirements to receive a Thanksgiving dinner. And because BHBTC understands that many individuals may experience humiliation receiving charity in a public setting, the organization made a decision four years ago to offer a takeout option.

Earlier this year, BHBTC successfully raised funds to purchase a new "Mobile Kitchen." The Kitchen will serve as BHBTC's headquarters on Thanksgiving, and at other events sponsored by both BHBTC and the many non-profits it partners with on the Treasure Coast each year. Jeanette and Steve ask that you consider volunteering or making a donation to BHBTC. For more information, please call Jim Simoneau, BHBTC President, at 772. 349.3406.

Virginia Lane Hill (Class 8), President of Interior Solutions, Inc. has recently been awarded a contract to provide interior design services for Williams, Leininger and Cosby, PA in North Palm Beach and the new Indian River Transit Authority Building in Vero Beach. The project will be built entirely from materials made in the USA and will also be one of the first LEED buildings in Indian River County.

Class Notes

Mark Mathes (Class 14) has thrown his hat into the ring for the open City Commission Group 5 seat being vacated by Mary Hutchinson. Mark has been a planning professional in Stuart and Martin County for the past 15 years and hopes to bring his experience and education to help guide Stuart through these current times. Currently, Mark holds two appointed seats: one with the City of Stuart Board of Adjustment and the other with Martin County Affordable Housing Advisory Committee. He has also served on past appointments such as the City of Stuart Local Planning Agency and the Martin County Impact Fee Advisory Committee and has volunteered on numerous community functions. He has even served as past President of the Leadership MC Alumni and organized, with the help of others, a great scholarship fundraiser. For information about Mark's run for office, feel free to call him at 772-834-3422.



To my friends in LEADERShip,

If you have not already heard the news, I have, without opposition, been re-elected to another term in the Florida House of Representatives. I appreciate your willingness to have helped me in this campaign. I am honored by this opportunity to serve you in Tallahassee for another two years. I believe that to a significant extent my lack of opposition resulted from your support. The Legislative Session beginning in 2011 will be one filled with challenges and also with many opportunities.



I look forward to staying in touch with you throughout my coming term. I pray that you have had a safe and enjoyable summer. If I may ever be of assistance to you, please do not hesitate to contact me.

Warmly,
William
(Class 7)

Jeff Bowers (Class 8), past president of LEADERShip Alumni, wants everyone to know that we have a chance to elect one of our Alumni to the County Commission! **John Yudin** (Class 7) has announced his candidacy and has committed his time and energy on our behalf. John is the father of four children (ages 8 – 17), a friend to the environment AND the business community. He has a personal stake in the future of Martin County, making the community the best it can be and keeping it that way. His focus will be on making Martin County a better place to live and raise children. He will work on removing the red tape and burdens that stifle the existing small businesses in Martin County. He is the only candidate who will focus on creating a sustainable economy and a more diversified tax base. John believes that we need to stop paying lip service and finally get serious about creating a more diversified local economy so that our youth will have jobs available and be able to come back “home”! Recently, I and three other Alumni Past Presidents, **Toby Overdorf** (Class 9), **Mark Mathes** (Class 14) and **Jon Milton** (Class 14), mailed out a letter of support for John Yudin. We ask you to support John Yudin. We believe that Yudin's goals are the same as the LEADERShip program, to make Martin County a better place to call home!



John Yudin

Class Notes

Tykes and Teens, a non-profit agency in Palm City that provides mental health counseling and substance abuse prevention and treatment services for local youth has volunteer opportunities available. Volunteers are needed to join the Volunteer Guild which helps to plan and execute the agency's major fundraiser, The Festival of Trees. The committee meets 1-2 evenings per month. For those interested in hands-on work with children, waiting room volunteers are needed M-F between 3 and 7 pm to read to and play with young children in our waiting room. The agency is led by LEADERShip alumni **Jeff Ralicki** (Class 7), Executive Director, and **Marjie Jordan** (Class 7), President, Board of Directors. Please contact Laurene@tykesandteens.org or call Lauren at 772-631-7653.

Scott Herring (Class 1) has been promoted from County Engineer to Public Works Director for Nassau County, Florida. In this new position, Herring will be responsible for overseeing the Engineering, Solid Waste & Landfill, Road & Bridge, and the Nassau Amelia Utility Departments. Mr. Herring joined Nassau County in August 2009 as County Engineer. Additionally, Scott is currently going through Leadership Nassau sponsored by the Amelia Island, Fernandina Beach, Yulee Chamber of Commerce.

Francine Beckstead (Class 9) announced that The Barn Theatre kicked off its 40th anniversary season with "Cheaper by the Dozen" which opened on Sept. 24th and runs through Oct. 10th. It's a great family comedy full of laughs, kids, and even a dog! Tickets are \$20.00 and available at the box office or on-line at barn-theatre.com.



Susan McVeigh (Class 14) married Tom Whittington on May 15, 2010 in a small private ceremony witnessed by immediate family. Sue has officially changed her name to Sue Whittington and the couple reside in Palm City. Sue is a Financial Advisor with Morgan Stanley Smith Barney. Tom is retired from Hewlett Packard and owns Manatee Pocket Yacht Sales in Port Salerno.

Terence Nolan (Class 8) was recently named as the Law Enforcement Officer of the Year for the State of Florida, by the Florida American Legion. The award, which was presented at the annual convention of the Florida American Legion in Orlando, is based upon career development and community service. Terence is the legal advisor for the Martin County Sheriff's Office.

Ava Pennington (Class 12) is proud to announce publication of her first book, *One Year Alone with God: 366 Devotions on the Names of God* (Revell Books, October 1, 2010). Everyone is invited to help Ava celebrate her new book at a Book Launch Party on Saturday, October 16, 1-3 pm, at The Grace Place Community Church (1550 SE Salerno Road, Stuart). For more information, visit her website at www.AvaWrites.com or call her at 349-8599.

Class Notes

Catherine Winters (Class 20) is proud to announce the birth of her first grandchild. John Stirling Winters was born August 8th. Catherine's grandson and his sleep deprived parents are off to a great start!

Kandace Kinane made the Dean's List at Nova Southeastern University School of Optometry. Kandace is the daughter of **Sue Kinane** (Class 11) and **Tim Kinane** (Class 1), proud parents, indeed! She will graduate in May of 2011 as an Optometric Physician

Misti Guertin, APR (Class 8) and her husband Gary, recently purchased the Bahamas edition of Coastal Angler Magazine, a monthly publication devoted to boating, fishing, conservation and outdoor enthusiasts. Bearing the FLAHAMA-TM banner, the Bahama's edition of Coastal Angler is currently distributed on Bimini, Grand Bahama, Eleuthera, the Abacos, Long Island, the Exumas, and San Salvador. "New Providence is next on the list," says Misti.

Coastal Angler Magazine is the second largest outdoor publication in the United States (Field & Stream is the largest), and prints 360,000 magazines monthly, which are distributed at over 6,500 distribution locations in Alaska, Oregon, Washington, California, Texas, Louisiana, Mississippi, Alabama, Florida, Georgia, North Carolina, South Carolina and the Bahamas.

In addition to her co-publisher role, Misti is also handling the national public relations outreach and directing social media efforts for the publication. For more information, call Misti at (772) 285-6850 or visit www.coastalanglermagazine.com

Joshua Harris, CPA (Class 19) wants to keep his fellow Leadership Alumni posted on his recent change in his role with PNC Bank. On April 3rd, 2011, he accepted the role as PNC's SBA Lender for the Treasure Coast. Harris now covers a territory from Vero Beach south to Abacoa/Jupiter and west to Okeechobee. His primary objective is to help local businesses leverage the benefits and features of 7(a) and 504 financing. Harris can be reached at 772-807-5287 (office) or 772-260-8381 (cell).

Master Officer **Steven M. Graff**, (Class 13), recently earned his certification as a Florida Professional Emergency Manager, (FPEM). This certification is the highest honor issued by the Florida Division of Emergency Management and the Florida Emergency Preparedness Association. To be recognized as an FPEM, the candidate must have worked in the emergency management field for at least four years. They must also possess at least 200 hours of emergency management training courses, actual disaster experience, and at least six other contributions in the field of emergency management. There are less than 200 individuals in the State of Florida that have earned this certification and less than a dozen of those are full time law enforcement officers.

Class Notes



Kelly Bond Pellitier (Class 19) is hoping to find people to help make the Community Playground at Palm City Elementary School a reality! People and Funding are needed.

Adults volunteers are needed for construction and non-construction jobs. The build date is scheduled for October 27th – 31st in Palm City. Funds are also still

needed. For information on volunteering as well as corporate and individual sponsorships, log on to www.wildcat2.com or contact Dana Janke at wildcatpark2@gmail.com.

United Way of Martin County recently appointed its 2010-11 campaign co-chairmen and welcomed three new board members. This year's fundraising campaign will be led by the "Terrific Trio" of **Ron Bunch** (Class 18), Business Development Board of Martin County; Ademil Castrillo, Wachovia Bank; and Bruce Farren, retired G.E. executive. "United Way is fortunate to have a terrific trio of outstanding business and community leaders chairing this year's campaign," **Jim Vojcsik** (Class 10), United Way of Martin County executive director, said. "Behind these leaders is the engine that drives the annual campaign – hundreds of volunteers in workplaces, neighborhoods and communities who advocate for United Way by asking their co-workers, friends and neighbors to give a donation or offer their time to help those in need and make a difference in our community."

Also lending their expertise to this year's campaign are new United Way board members Amy Albury, FPL; **Chad Hastings** (Class 20), Lesser, Lesser, Landy & Smith; and Edward Ciampi, Martin County Board of County Commissioners.



2010-11 Campaign Co-Chairmen Ron Bunch, Ademil Castrillo and Bruce Farren.

Joe Catrambone (Class 6) wants you to know that **C-PAC** is the political voice of the Stuart/Martin County Chamber of Commerce. It is committed to monitor the political climate in the Martin County Commission. It is our intention to seek out candidates with a propensity towards being business minded and issues like the Tax Abatement Referendum held in the August Primary Election. Now that the smoke has settled we will invite the victorious County Commission candidates to meet with us for interviews regarding their positions on:

- Creation of high wage jobs
- Expansion of clean industries
- Responsible local government
- Lower property taxes
- Amendment 4

Interviews will be conducted during September 2010 in advance of the November general elections. Selection of the candidates will be determined following the interviews by our **C-PAC** Board of Directors and announced shortly thereafter.

Should you care to make a contribution to help support business minded candidates make your checks payable to C-PAC, 1650 S. Kanner Hwy, Stuart, 34994.